• Business cards
• Facebook, Twitter, Instagram
• Emails with industry info, events in the region, services by other companies, thank you’s
• Website
• LinkedIn
• Meet Up
• Publications
• Personal relationships
• Car signage
• Signage – even home businesses
• Word of mouth
• Pinterest
• Customer service
• Be there when customers need you
• Newspaper
• Radio
• Posters at other businesses
• Employee incentives
• Consistent hours
• Fliers
• MasterMind group (4-7 people)
• Printed media
• Swag
• Sponsor a fundraiser (not for own business – but works as other see what you will do for the community)
• Notepad w/advertising
• Daily contact goals
• Weekly deals
• Multiple small ads better than one big ad

• Incentives to come thru door
• Collaborate w/related companies for events
• Giveaways for events
• Professional organizations
• Partnering w/other businesses to offer packages
• Door-to-door, business-to-business
• Affiliations w/organizations certifying, specialty
• Someone write stories and content for you (social media/blog)
• Ask for reviews
• Later, pay for reviews
• Millennials go to Yelp
• Trip Advisor
• Blog
• PR stories
• Organic content
• Reviews – answer negatives
• Teleseminars
• Emails
• Events @ place of business
• “Bring dogs”
• Community training
• Food giveaways
• Newsletters
• Trade shows
• Job fairs
• Personally thank for good reviews

• Article in San Juan paper
• Grand Opening
• Evening hours
• Customer punch cards
• Customer surveys (use for marketing)
• SEO searches updated
• Drip marketing
• Lunch n learn
• Information sharing
• Networking group
• Backdoor marketing (be part of chamber, get to know people)
• Competitions
• July 4th in Blanding
• July 24th in Monticello
• Children’s events
• Geocache
• Chamber of Commerce
• Youtube/podcasts
• Facebook live
• Sports team
• Host things at HS events
• Students in as interns from U